

# CHRISTIAN MANAGER

## WRITERS GUIDELINES

Christian Manager is the only management journal for Christian leaders published in India and read by many other Christian leaders and managers in South Asian nations. CM's readership base comprises various churches, Christian NGOs, mission agencies, theological/educational/healthcare institutions and several other Christian agencies. Scores of senior pastors, priests, church administrators, directors, financial managers, high ranking executives, human resource directors, and mid-level managers have been regular readers of Christian Manager.

CM has of late been receiving a steady stream of articles written by experienced managers/leaders who have much to share on various issues but evidently some of them are either not aware of or have not understood the unique target audience of Christian Manager which primarily consists of managers and leaders of Christian agencies as mentioned above. For the benefit of our prospective writers, we have included below few guidelines that should be followed before submitting articles/reviews. Christian Manager usually solicits articles from experienced managers and leaders who are qualified to write on a given topic. However, CM invites manuscripts from other gifted writers who can write on various issues related to management and leadership.

- Writers are requested to keep in mind Christian Manager's target audience. CM's primary focus is on management.
- Articles should be original and not published previously in any other publication.
- Rather than stating mere opinions, an objective factual treatment to the topic addressed is encouraged.
- Articles need to be written in jargon free language.
- Authors must ensure the accuracy of all statements particularly data, quotations and references before submitting contributions.
- The length of articles can be from 1 to 3 pages (750 to 2250 words). We encourage you to use charts and tables if their use simplifies the message.
- The article should be from a Christian perspective, motivating people to become God-honouring managers/leaders who serve either in Christian ministries or in the marketplace.
- The article should succeed in helping the reader to excel in his/her performance in their ministries or workplace.
- Writers can also focus on issues that affect the management and leadership of churches and Christian agencies like educational institutions, theological institutions, medical missions, orphanages, NGOs, development agencies etc.
- Avoid writing in a style that sounds 'preachy' as most of our readers are seasoned preachers and can do without such content.
- Avoid abstract, theoretical and academic content and style that have no practical utility. Your ideas should be efficacious and empirically provable. Similarly articles submitted should not be simplistic in its argument and ideas.
- Unsolicited articles written by experienced managers/leaders will be preferred over ones written by novices. However, if the material submitted offers something fresh and challenging, it will be considered.
- Please send your article in Word document format through email, mentioning postal address, writers background, experience and other achievements briefly.

*The selection of contributions for publication is made by the editor and the editorial board.*